

WHY THE ARTS MATTER IN MISSOURI



NATIONAL ARTS FACTS

ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

4.4% Nation's GDP **4.85M** Jobs



\$1.016 TRILLION Arts & Culture



\$945.3 B Construction



\$378.4 B Utilities

The national arts and culture sector was a **\$1.016 trillion industry** in **2021** (**4.4%** of the nation's GDP), representing **4.85 million jobs** (**3.2%** of nation's workforce), and total compensation of **\$504.2 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts, 2023](#) (2021 data collected during the pandemic)

MISSOURI ARTS FACTS

ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

3.1% State's GDP **89,146** Jobs



\$11 BILLION Arts & Culture



\$15.5 B Construction



\$5.8 B Utilities

The Missouri arts and culture sector was a **\$11 billion industry** in **2021** (**3.1%** of the state's GDP), representing **89,146 jobs** (**3.1%** of Missouri's workforce), and total compensation of **\$6 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Assembly of State Arts Agencies, 2023](#) (2021 data collected during the pandemic)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

National

\$166.3 B Economic activity annually

\$27.5 B Federal, state, and local government revenue generated

Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, [Arts & Economic Prosperity 5, 2017](#) (New data coming Oct 2023)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

GREATER ST. LOUIS AREA

\$364 M economic activity annually

\$57.7 M state and local government revenue

Audiences of **11.8 million people** added another **\$227.2 million** in related spending in 2015.

Source: Americans for the Arts, [Arts & Economic Prosperity 5, Missouri report, 2017](#).

FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY23 **\$207 Million**

SBA SVO Grants FY21-22 **\$13 Billion**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY23**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund, 2023](#).

View the Top 10 Reasons to Support the Arts [HERE](#)

PUBLIC FUNDING RECEIVED FOR MISSOURI ARTS & CULTURE GRANTS

State Appropriation FY22 **\$7,078,930**

NEA Grant FY22 **\$804,800**

Shuttered Venues FY22 **\$19,484,789**

In 2022, another **29** nonprofit arts organizations received direct grants from the NEA totaling **\$1,425,000**.

So far in 2023, **2** nonprofit arts organizations have received direct grants from the NEA totaling **\$20,000**.

Source: [NEA](#), [SBA](#), and [NASAA](#), 2022

As of 3/15/2023

MISSOURI ARTS HIGHLIGHTS

IN THE SHOW ME STATE, THE ARTS UNITE US



After the catastrophic tornado in May of 2011, the people of **Joplin** have collaborated to create a vibrant arts culture epitomized by Connect 2 Culture's new \$20 million Cornell Complex. Visit connect2culture.org/ for more information.

THE MISSOURI ARTS COUNCIL—

Established as a state agency in 1965, the Missouri Arts Council is a division of the Lt. Governor's Office. The Missouri Arts Council supports the arts that strengthen the cultural, educational, and economic vitality of the state.

Executive Director: Michael Donovan

Chair: Sharon Beshore



Learn more [here](#).

BE SURE TO CHECK OUT

This video of Lieutenant Governor Mike Kehoe encouraging arts advocates [here](#).

Missouri Alliance for Arts Education

www.moaae.org

Missouri Association of Community Arts Agencies

www.macaa.net

Springfield Regional Arts Council

www.springfieldarts.org/

St. Louis Regional Arts Commission

racstl.org/

ArtsKC

artskc.org/

The Arts Council of Southeast Missouri

www.capearts.org/

Allied Arts Council-St. Joseph

stjoearts.org/wp/

The Best of Missouri Hands Missouri Artisans Association

bestofmissourihands.org/

MISSOURI CITIZENS FOR THE ARTS

is a non-partisan, state-wide, grass roots organization that advocates to secure stable financial support for the arts to benefit Missouri and its citizens.

President: Alison Schieber

Lobbyist: Kyna Iman

Federal Advocacy: Ben Martin



Missouri Citizens for the Arts

Learn more [here](#).

Join [here](#).

THE ARTS ARE EVERYWHERE

- The **Saint Louis** Art Fair has returned to live exhibits in downtown Clayton, Missouri, a prestigious business and residential community neighboring St. Louis.
- In **Hannibal**, the birthplace of Samuel Clemens, the literature of Mark Twain continues to inspire, engage, and entertain, and the man himself makes an appearance at least once a year at the Twain on Main Festival.
- If you value fact over fiction, you would enjoy going to **Columbia** for the True/False Film Festival, called "The most important documentary festival in America" by the Los Angeles Times.
- The new terminal at the **Kansas City** International Airport which will open in March, 2023 will contain 28 separate art installations, 19 by local artists who represent diverse parts of the community, worth \$5.65 million, making it the largest public art project in Kansas City history.
- Friday Art Walks bring people into local downtown areas and stimulate the economy in cities like **Springfield, Lee's Summit, Ste. Genevieve, Cape Girardeau, and Hermann**.
- The Scott Joplin International Ragtime Festival held each spring in **Sedalia** celebrates the important contributions to American music by Joplin, who spent many years composing and playing in this central Missouri town.
- The Sculpture Walk of **Saint Joseph** introduces contemporary outdoor public art and sculptures to the entire community. The juried exhibits, on loan to the city for one year, is made possible by a partnership with the city, the Downtown Community Improvement District and individual sponsors.
- Fine Arts Education Day sponsored by the **Missouri Alliance for Arts Education** brings hundreds of students from diverse backgrounds to perform at the state capitol in **Jefferson City** each March. The night before, advocacy training sessions prepare students in the Show-Me Arts program to be effective advocates and meet with their state senators and representatives.

2/2/2023



JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org **VISIT US:** ArtsActionFund.org

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